

Dear _____ ,

We sincerely thank you for your interest in starting a DALIMSS Sunbeam School. I, along with team members would be assisting you on your way to opening a DALIMSS Sunbeam School. Our franchise system developed over the last 16 years is a proven, readymade system, designed to ensure your success.

As a DALIMSS Sunbeam Franchisee School, you would be getting following benefits and assistance;

- **DALIMSS – Sunbeam Brand Name for your school**
- School Design/ building lay-out plan/ interior design
- Assistance in CBSE affiliation
- Option of secured Bank Finance up to 70% of the project cost.
- Academic planning/ Course Curriculum
- Education & Accounting software required for your school
- Modern Education techniques- I-classroom (optional)
- School Administration techniques
- Research and Development benefits
- Lesson Plans for all classes
- Day-to-day Operations guidelines
- Marketing and Promotion
- Manpower Planning & Technical Assistance
- Teacher planning, recruitment & Training
- Quality Control & Workshops
- Your school details and other services at our website
- Standard Fee structure
- Tax Benefits
- Additional Business Income through:
 1. Canteen
 2. Book-sellers
 3. Transport
 4. Uniforms
 5. Publishers

Depending upon the availability of your resources and land/ building etc, you may opt to join hands with us for a DALIMSS primary school (upto 5th), a DALIMSS junior school (upto 8th) or a DALIMSS Sr. Secondary School (upto 12th). As per current CBSE norms, affiliation upto class 12th is being granted only if the school has total land of minimum 2 Acres i.e. 88000 sq. feet.

For our brand license and the cost of our assistance/ support and other benefits to you, our charges shall be as follows;

- One time Sign-up Fee:- Rs 50,000
- One time initial Set-up fee:- Rs 1,50,000

· Brand License Fee:- **Rs 1.5 Lacs per year for Primary School (upto Class 5th), Rs 2 Lacs per year for Junior School (upto class 8th) and Rs 3 Lacs per year for Sr. Secondary School (upto Class 12th) respectively,**

· Royalty contribution:- **5% of the gross fee collection** of the school (to be paid quarterly).

You should expect a 4-8 month timeframe to the opening of your school. If you already have a suitable location for the school, we can start our work quickly after completing the paper formalities. If you qualify and are awarded a DALIMSS Sunbeam School location, we would support you at every step of the way; from providing contacts, to helping you secure financing if needed and site development, to training and on-going marketing support.

Now I request you to go through and fill the information in the form carefully. Along with this form, kindly attach copy of your ID, address proof and a demand draft of Rs 5000 in favour of "DALIMSS SUNBEAM EDUCOMP LIMITED" payable at Varanasi, to process your application and location/ site visit.

In case of further queries and assistance, feel free to contact me on +91-9918401630/94/95. I look forward to hearing from you and assisting you in any way I can.

To find more details you could download our **DALIMSS SUNBEAMEDUCOMP** android application at google play store and follow us on FACEBOOK (<https://www.facebook.com/Dalimsssunbeameducomp/>) & TWITTER (<http://twitter.com/dalimsssunbeameducomp>)

Thanks & Regards,